

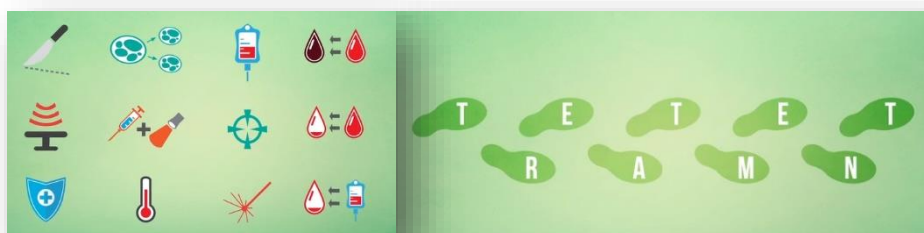
## ESSO-SSO-BSSO Joint Press Release

5<sup>th</sup> December 2016

Three societies involved in cancer treatment quality, accessibility and innovation – the European Society of Surgical Oncology ([ESSO](#)), the US Society of Surgical Oncology ([SSO](#)), and the Brazilian Society of Surgical Oncology ([SBCO/BSSO](#)) – have developed a short [animated video](#) to explain the positive impact of specialised surgery in the fight against cancer.

In 2015 there were more than 15 million people diagnosed with cancer globally, and 80% of them underwent a surgical operation during their life. These procedures are highly specialised, and need to be performed in a multidisciplinary environment by surgical specialists in cancer care. The safety and quality of cancer surgery are thus essential.

The Brazilian Society of Surgical Oncology is at the origin of this video which – with a simple language and attractive animations – focuses on the positive impact of specialised cancer surgery to ensure the best possible patient outcomes, especially in combination with other treatment modalities. The video highlights the need to inform patients for a better prevention and early diagnosis, to invest in surgery research and surgeons' professional education, and to encourage innovation in cancer treatments and technology. Do not hesitate to share this video: together, we can make a public awareness breakthrough on this important topic.



Courtesy from Sociedade Brasileira de Cirurgia Oncológica (SBCO/BSSO), original video from [Iluztrar](#) on [Vimeo](#).

### VIDEO INFORMATION

<b><u>THEME:</u></b>	Safety and quality of cancer surgery
<b><u>PRESS TOOLKIT:</u></b>	Available <a href="#">here</a>
<b><u>VIDEO:</u></b>	<a href="#">Link &amp; embedding code</a> <code>&lt;iframe src="https://player.vimeo.com/video/193942974" width="640" height="360" frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen&gt;&lt;/iframe&gt; &lt;p&gt;&lt;a href="https://vimeo.com/193942974"&gt;oncology_societies_2016_english&lt;/a&gt; from &lt;a href="https://vimeo.com/iluztrar"&gt;iluztrar&lt;/a&gt; on &lt;a href="https://vimeo.com"&gt;Vimeo&lt;/a&gt;&lt;/p&gt;</code>
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### About ESSO



With over 35 years of experience, the European Society of Surgical Oncology (ESSO) is the only European Society dedicated to this discipline. By carrying out a wide range of activities including education, research and leadership in multidisciplinary care, ESSO supports its over 4,000 members (representing a larger worldwide community of over 16,000 surgeons with oncology as a specialty) in advancing the science and practice of surgical oncology for the benefit of cancer patients. ESSO's vision is to foster progress in surgical oncology at the European level, and to contribute to the continuous improvement of cancer treatment quality, accessibility and innovation. To this end, ESSO aims to elevate the current standards of care for cancer patients through its core values, education, homogenisation of skills, quality and ultimately qualification.

To learn more about ESSO, please visit [www.essoweb.org](http://www.essoweb.org).

### About SBCO/BSSO



BRAZILIAN  
SOCIETY  
OF SURGICAL  
ONCOLOGY

The Brazilian Society of Surgical Oncology, known as SBCO, is a non-profit civil society with its own legal personality, founded on May 31, 1988, whose purpose is to bring together surgical oncologists and other professionals involved in the care of the people with cancer. SBCO/BSSO comprises almost 900 members, increasing steeply every year, being the largest association in Latin America. We foster national and international partnerships to create a stronger oncology community integrated on the medical and non-medical public as we understand that by the exchange of knowledge and experiences in different realities we can grow together and give the best support to our patients. Our mission is to consolidate surgical oncology as specialty, besides teaching, training, certifying and promoting the research and exchange of knowledge, representing the specialty next to the class organs and the society.

To learn more about SBCO/BSSO, please visit [www.sbco.org.br](http://www.sbco.org.br).

### About SSO



Society of  
Surgical  
Oncology

The Society of Surgical Oncology (SSO) is the premier organization for surgeons and health care providers dedicated to advancing and promoting the science and treatment of cancer. The Society's focus on all solid-tumor disease sites is reflected in its Annual Cancer Symposium, monthly scientific journal (*Annals of Surgical Oncology*), educational initiatives and committee structure. The Society's mission is to improve multidisciplinary patient care by advancing the science, education and practice of cancer surgery worldwide.

To learn more about SSO, please visit [surgonc.org](http://surgonc.org).